



# MyData

CONFERENCE 2023

## Human-centric data in practice



May 31 – June 1, 2023



Helsinki, Finland



## About the conference

**MyData conference is the leading international conference on human-centric personal data management.**

This most impactful personal data event will be held for the 7th time in Helsinki, Finland on May 31 – June 1 with two days of live sessions and events.

MyData 2023 will bring together stakeholders representing Business, Legal, Tech and Social perspectives, because they are all equally important for accelerating the human-centric policies and their practical implementation.

MyData 2023 conference is organised by MyData Events and Services and supported by MyData Global

# Brief history of the conference

MyData conference started in 2016 as an international get-together for personal data specialists. It continues to be an annual event, mainly face-to-face, that gathers experts and professionals from all over the world to share insights, newest trends, latest developments of personal data management. Together we catalyse change for a more fair

and prosperous digital society with humans at the centre, showing that *ethical can be profitable*.

## READ ARTICLE

[How MyData conference became the most impactful event for personal data sharing](#)

## The focus

The building blocks for a fair data economy and the understanding of the need for it are here.

Now it's time for action to ensure that the personal data services are human-centric yet profitable and

sustainable. At MyData 2023 the companies, public sector and the civil society organisations will meet to bring the human-centric ecosystems to life. Common practices, standards and technologies will be in the focus.

## The whole personal data ecosystem will be there

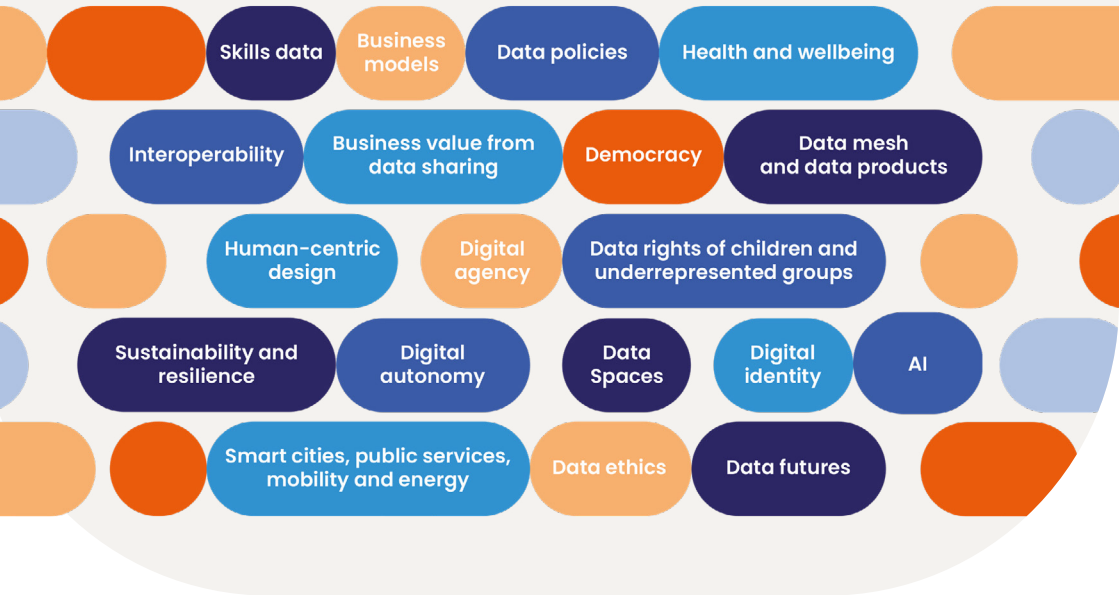


MyData 2023 will bring together some 800 people from over 50 countries from different sectors to meet, learn, inspire, network and collaborate. If you are a business leader, CDO, CIO, CTO, CPO, policy maker or a policy

shaper, DPO or legal expert, digital transformation expert, business development professional, privacy or data protection advocate, cloud architect, or/and data enthusiast – this is the event for you!

# Topics & keywords

The conference programme covers various topics. We have three main stages for keynotes, community-curated sessions, and partners presentations. Also, hands-on workshops, networking, matchmaking, and social programmes with fun activities are all included.



## Location and experience

**See you in person, in Helsinki, again!**

MyData conferences have been recognised as the “*gold standard of the conferences, with a friendly vibe*”. They are the place to showcase your work, meet your business partners and friends for life.

# Programme

The MyData 2023 conference promises to be an exceptional event, packed with thought-provoking discussions, engaging sessions, and valuable insights into the world of personal data. Our team curated a

program that reflects the cutting-edge developments, trends, and challenges in the field, with a focus on fostering meaningful conversations and collaborations among our community members.



**Suzan Hourieh Lindberg**  
CEO, Perspetivo



**Henry Ajder**  
Generative AI Expert & Tech Broadcaster



**Miapetra Kumpula-Natri**  
MEP



**Alexander Galt**  
Digital Ethics Leader, Inter IKEA Group



**Yuriko Oda**  
CEO, WheelLog



**Peter Vesterbacka**  
Founder, Finest Future



**Teemu Roos**  
Professor, University of Helsinki



**Boris Otto**  
Director, Fraunhofer ISST



**Payal Arora**  
Erasmus University



**Damian Collins**  
Member of UK Parliament



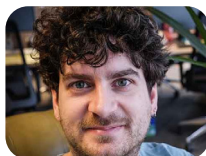
**Pernille Tranberg**  
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**John Bruce**  
CEO & Co-founder, Inrupt



**Ruben Verborgh**  
Head of Data Interoperability, Inrupt



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[2023.mydata.org](https://2023.mydata.org)